The Rise of Online Learning in Canadian Universities and Colleges

Select results from the 2019 national survey that tracks the development of online and digital learning in Canadian public post-secondary education

Survey conducted between June and August 2019 | Full survey results at onlinelearningsurveycanada.ca

ONLINE LEARNING CONTINUES TO GROW WITHIN THE CANADIAN HIGHER EDUCATION SECTOR

ONLINE COURSE REGISTRATIONS GREW 10% Nationally AND 14% IN FRANCOPHONE INSTITUTIONS

MORE THAN THREE QUARTERS OFFER ONLINE COURSES FOR CREDIT

76% OF CANADIAN INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT

ONLINE COURSE REGISTRATIONS GREW 10% NATIONALLY AND 14% IN FRANCOPHONE INSTITUTIONS

71% ANTICIPATE INCREASE IN NEXT YEAR’S ONLINE COURSE REGISTRATIONS

FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING

76% HAVE BLENDED LEARNING OFFERINGS

49% EXPECT THEIR BLENDED LEARNING ENROLMENTS TO INCREASE NEXT YEAR

WIDE ADOPTION OF OPEN TEXTBOOKS

54% USE OPEN TEXTBOOKS

HOW IMPORTANT IS ONLINE LEARNING FOR YOUR INSTITUTION’S STRATEGIC/ACADEMIC PLAN?

FORMAL POLICY OR STRATEGY FOR OER OR OPEN PEDAGOGY

9% HAVE 39% EXPLOREING

HEIGHTENED ATTENTION TO STRATEGIC PLANNING FOR ONLINE/DISTANCE LEARNING

12% FULLY IMPLEMENTED PLAN

30% PLAN BEING IMPLEMENTED

29% ARE DEVELOPING A PLAN

PROFESSIONAL DEVELOPMENT

FOR TEACHERS NEW TO ONLINE LEARNING

FOR TEACHERS WITH EXPERIENCE TEACHING ONLINE

38% 76% HAVE BLENDED LEARNING OFFERINGS

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