Select results from the 2018 national survey that tracks the development of online and digital learning in Canadian public post-secondary education

Survey conducted between June and August 2018  |  Full survey results at onlinelearningsurveycanada.ca

MORE THAN 1.3 MILLION ONLINE COURSE REGISTRATIONS (2016-2017)

65% SHARE SIMILAR DEFINITIONS OF ONLINE LEARNING

58% HAVE SOME TRAINING/PROFESSIONAL DEVELOPMENT COMMUNITIES ON OER

WIDER ADOPTION OF OPEN TEXTBOOKS JUST 20% TRACK AND REPORT OER COST SAVINGS

65% SHARE SIMILAR DEFINITIONS OF ONLINE LEARNING

59% SHARE SIMILAR DEFINITIONS OF BLENDED/ HYBRID LEARNING

FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING

53% USE OPEN TEXTBOOKS

64% USE ONLINE LEARNING

55% USE MOBILE TECHNOLOGY

48% USE SOCIAL MEDIA

MOVING TOWARDS SHARED DEFINITIONS

THE RISE OF ONLINE LEARNING IN CANADIAN UNIVERSITIES AND COLLEGES

1 IN 5 STUDENTS IN CANADA TAKE AT LEAST 1 ONLINE COURSE

65% VIDEO

64% LIVE ONLINE LECTURES

55% SOCIAL MEDIA

48% MOBILE TECHNOLOGY

HOW IMPORTANT IS ONLINE/ BLENDED LEARNING IMPORTANT?

31% ARE DEVELOPING A PLAN

68% VERY TO EXTREMELY IMPORTANT

HEIGHTEENED ATTENTION TO STRATEGIC PLANNING FOR ONLINE LEARNING

CONTINUED BARRIERS TO ONLINE LEARNING

85% ADDITIONAL FACULTY TIME REQUIRED

73% INADEQUATE TRAINING AND SUPPORT

62% ACCEPTANCE OF ONLINE BY FACULTY

PERCEPTIONS OF QUALITY OF ONLINE COURSES COMPARED TO F2F COURSES

85% INCREASE STUDENT SATISFACTION

48% REDUCE/CONTAIN COST

80% INCREASE STUDENT ACCESS

85% SAME OR STRONGER PROGRAM/PROGRAM EDUCATION

80% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREA

88% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREA

88% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREA

46% REDUCE/CONTAIN COST

WHY IS ONLINE/ BLENDED LEARNING IMPORTANT?

85% SAME

18% SUPERIOR

9% SAME

9% SUPERIOR

CONTINUED BARRIERS TO ONLINE LEARNING

85% ADDITIONAL FACULTY TIME REQUIRED

73% INADEQUATE TRAINING AND SUPPORT

62% ACCEPTANCE OF ONLINE BY FACULTY

88% SAME

18% SUPERIOR

9% SAME

9% SUPERIOR

BLENDED

ONLINE

REPRESENTS 92% OF ALL PUBLIC POST-SECONDARY STUDENTS IN CANADA

8% OF ALL COURSE REGISTRATIONS IN CANADA ARE FULLY ONLINE

MORE THAN 2/3RDS OF ALL CANADIAN POST-SECONDARY INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT

1 IN 5 STUDENTS IN CANADA TAKE AT LEAST 1 ONLINE COURSE

For more information, onlinelearningsurveycanada.ca

Infographic prepared November 2018 by eCampusOntario (v.2)