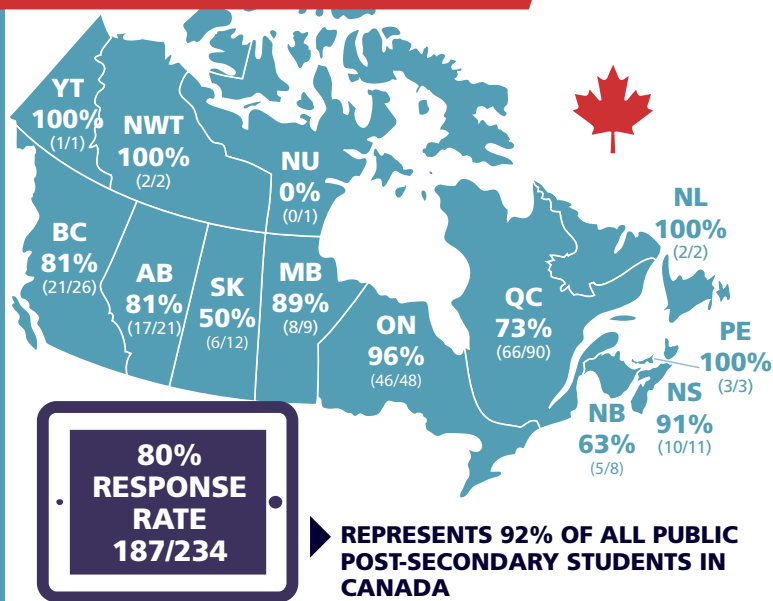


The Rise of Online Learning in Canadian Universities and Colleges

Select results from the 2018 national survey that tracks the development of online and digital learning in Canadian public post-secondary education

Survey conducted between June and August 2018 | Full survey results at onlinelearningsurveycanada.ca

HIGH SURVEY RESPONSE RATE (ACROSS PROVINCES AND TERRITORIES)



MORE THAN 2/3RDS OF ALL CANADIAN POST-SECONDARY INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT



1 IN 5 STUDENTS IN CANADA TAKE AT LEAST 1 ONLINE COURSE

RISING ONLINE REGISTRATIONS MORE THAN 1.3 MILLION ONLINE COURSE REGISTRATIONS (2016-2017)



74% ANTICIPATE INCREASE IN NEXT YEAR'S ONLINE COURSE REGISTRATIONS

FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING

LMS **97%**

VIDEO **65%**

LIVE ONLINE LECTURES **64%**

MOBILE TECHNOLOGY **55%**

SOCIAL MEDIA **48%**

MOVING TOWARDS SHARED DEFINITIONS



65% SHARE SIMILAR DEFINITIONS OF ONLINE LEARNING

59% SHARE SIMILAR DEFINITIONS OF BLENDED/HYBRID LEARNING

GREATER EXPLORATION OF OPEN EDUCATION PRACTICES (OEP) AND OPEN EDUCATIONAL RESOURCES (OER)



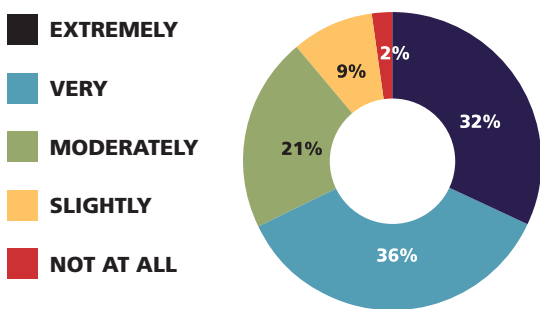
58% HAVE SOME TRAINING/PROFESSIONAL DEVELOPMENT COMMUNITIES ON OER



WIDER ADOPTION OF OPEN TEXTBOOKS
53% USE OPEN TEXTBOOKS
JUST 20% TRACK AND REPORT OER COST SAVINGS



HOW IMPORTANT IS ONLINE LEARNING FOR YOUR INSTITUTION'S STRATEGIC/ACADEMIC PLAN?

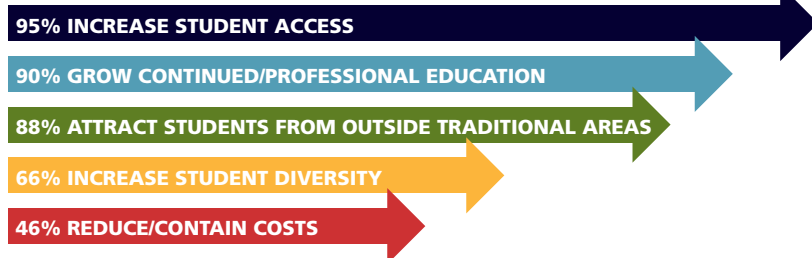


HEIGHTENED ATTENTION TO STRATEGIC PLANNING FOR ONLINE LEARNING

68% VERY TO EXTREMELY IMPORTANT
31% ARE DEVELOPING A PLAN



WHY IS ONLINE/BLENDED LEARNING IMPORTANT?



CONTINUED BARRIERS TO ONLINE LEARNING

85% ADDITIONAL FACULTY TIME REQUIRED
73% INADEQUATE TRAINING AND SUPPORT
62% ACCEPTANCE OF ONLINE BY FACULTY

PERCEPTIONS OF QUALITY OF ONLINE COURSES COMPARED TO F2F COURSES

| Category | Blended | Online |
|----------|---------|--------|
| Same | 78% | 78% |
| Superior | 18% | 9% |



For more information, onlinelearningsurveycanada.ca
Infographic prepared November 2018 by eCampusOntario (v.2)